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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

BENCHMARK CAP	PITAL HOLDINGS CO., LLC
Plaintiff,	
VS.	

Case No.: 11-CV-04883 YGR

ORDER RESOLVING DISCOVERY DISPUTES

THE BENCHMARK COMPANY, LLC,

Defendant.

The parties have submitted a Joint Letter seeking the Court's assistance in resolving three discovery disputes. The first concerns who should be able to view "Highly Confidential-Attorneys" Eyes Only" material. The second and third disputes concern outstanding discovery requests.

Having carefully considered the papers submitted and the pleadings in this action, the Court Orders as follows:

- 1) As to the first discovery dispute, concerning who should have access to "Highly Confidential-Attorneys' Eyes Only" documents, by separate Order, the Court will enter the Protective Order referenced in Exhibit A to the parties' Joint Letter, striking section 7.3(b). Upon stipulation, the Court will consider a request to expand the category to include in-house counsel or other in-house personnel.
- 2) As to the second and third discovery disputes regarding Interrogatory 8 and outstanding requests for production of documents, Requests for Production Nos. 20-22 and 31-34, Defendant is ordered to provide supplemental responses and produce responsive documents no later than Noon on Wednesday, May 2, 2012.

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3) In addition, with respect to Request for Production Nos. 20-22 and 33, and
Interrogatory 8, the term "advertising" (or a derivation thereof) shall not be narrowly construed by
Defendant. Rather, Defendant shall be guided by its standard definitions, namely, "to make
something known to" and "to make publically and generally known." Websters, Ninth New
Collegiate Dictionary. To the extent, no additional documents exist, Defendant shall identify in its
Response to Interrogatory 8 the manner in which it advertises and the individuals involved in such
advertising.

IT IS SO ORDERED.

Dated: April 27, 2012

YVONNE GONZALEZ ROGERS
UNITED STATES DISTRICT COURT JUDGE